

2010 /LOT CAR CATALOG



### From the President

Things are really shakin' here at Auto World Headquarters and I'm pleased to present our 2010 catalog!

We have lots of exciting new products in the works. We're thrilled to add NHRA® drag racing to our lineup of slot cars and track sets. Soon we'll be offering fantastic new items featuring some of the biggest names and sponsorships in the sport. Many slot car enthusiasts have been clamoring for a realistic drag strip setup and we're pleased to announce that we now offer a fantastic new electronic drag racing system to satisfy those NHRA fans.

In other unbelievable news, we are proud to announce the addition of another ground-breaking new license to our lineup - the 1966 Batmobile as seen on the classic TV show. This is a license that few have had the honor of using and we can't wait to bring it to you in various formats. It's a much sought after subject that few believed could ever come to market, but Auto World is making it happen!

With all of this going on, we are still updating and expanding on proven fan favorite products like the classic ThunderJet® and X-Traction® slot racers and adding more new cars to our very hot 4 Gear™ lineup.

Besides the slot cars, we continue to offer our American Muscle automotive die cast cars, AMT®, MPC® & Polar Lights® model kit lines and AW Custom & Premium promotional items. We're a busy team with plenty of ideas and we've got even more plans in the works to take Auto World to the next level. You won't be disappointed!

Thomas Lowe President Auto World

## PRO RACING DRAGWAY SET - Don't be a drag!

The thrill of drag racing electrifies your senses. Adrenaline pumps through your veins. The cars inch towards the starting line. Pre-stage ... stage ... your heart pounds. You stare at the starting tree lights with intensity not seen since John Force in the 1990 NHRA Championship. Yellow, yellow, yellow, green, GO! With breakneck speed, the dragsters explode down the track like a bullet. It's a close race but you dominate your opponent by inches. The thrill of victory is yours! Auto World's new Pro Racing Dragway slot car set brings you the same intensity of real drag racing!

- Includes 12' of track, 2 variable speed controllers, power chord, starting gate, finish gate and two NEW Ford Mustang NHRA funny car slot racers
- Pro and Sportsman modes
- Lights timed to NHRA regulations
- Starting gate features staging lights, starting tree lights and foul lights
- Finish gate features winning lane light
- Cars stop safely at the end of the track
- Track can be extended with addional standard track pieces





ITEM #00140

## DUHES OF HAZARD TRACK SET - Get them Duke boys!



## COMING JOON! Batman and Joooby-Doo track sets!

Two new track sets featuring two of the most beloved characters will be on their way soon. Each set comes with nicely detailed 4Gear cars for the ultimate in racing action. Help Batman defend Gotham against the Penguin or join Scooby-Doo and his gang as the Mystery Machine runs down a ghoulish Cadillac hearse.



### 1966 BATMOBILE - HOLY BAT-HOR/EPOWER, BATMAN!





## - Slot racers that really haul!

These tractor-trailer racing trucks feature an X-Traction chassis with additional guide pin for easy "over the road" handling and big rig racing fun! Working headlights add exciting night time action. All trailers feature dual axles, loads of detail and a guide pin for stability on the track. 10-4 good buddy, we're ready to ROLL!







# RELEASE 6 - Ultra G™ means Ultra speed and Ultra stearing



## RELEASE 5 - The Dukes of Hazzard are just good ol' boys!

They've brought the whole gang with 'em — from the General Lee to Daisy Duke's Jeep® The X-Traction Ultra-G chassis uses a neodymium magnet to cling to the track. All cars are available in clean or dirty versions.









## RELEASE 2 - Rule the track with these rough 'n' ready racers!



## RELEASE 6 - Classic cars! Classic speed!

The new release of ThunderJets features great detailed classic cars. Whether you want to cruise down the strip in a '63 Buick Riviera, stay

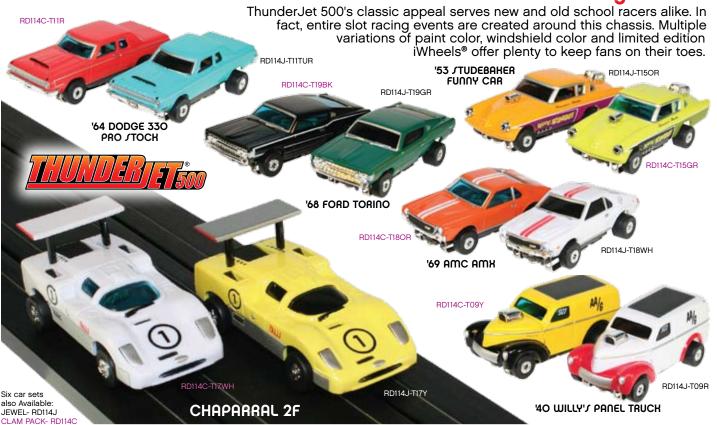




# RELEASE 3 - Great performance from a classy chassis. The ThunderJet 500 chassis is Auto World's adaptation of the classic



## RELEASE 2 - Catch them if you can!



# Outstanding speed! Unparralleled handling!

Our in-line competition chassis has arrived! Designed for extreme speed and superior handling, the SUPER III platform offers outstanding performance at its price, for the ultimate experience in small-scale electric slot racing. Featuring all new bodies and in two color schemes bring excitement for both the casual and





RD103



9" Crossover RD00175

'O5 MU/TANG GT

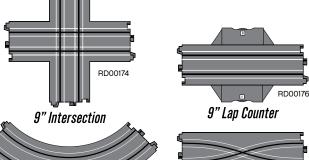
## Pit Kitr - Stay on track.

'70 BOSS MUSTANG

The ThunderJet® 500 and X-Traction® Pit Kits™ include replacement parts to keep your electric slot racer in top condition. Each kit includes 2 front and 2 rear tires, 4 pick-up shoe contacts, 4 pick up shoe springs, 4 motor brushes and two replacement guide pins. All packaged on a blister card.

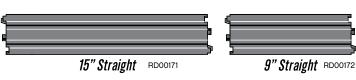
ThunderJet 500 and X-Traction Deluxe Pit Kits include all the parts you need to build a complete electric slot racer! The ThunderJet version features a limited edition unpainted '67 Chevy® Corvette® while the X-Traction® kits includes a limited edition "Back To The Future™ Time Machine body ready for paint. All parts are interchangeable with other ThunderJet 500 and X-Traction racers. Clam packaging.

### Traxessories $^{ ext{@}}$ - Go where you want to go. Create your own unique track configuration with our new track



RD00173

sections. Whether you want to set up a mile long drag strip, create crazy crash scenarios or recreate your favorite real life race track, Traxessories has the parts to make your wildest racing dreams come true. These track pieces are compatible with Tomy/AFX race track sections.



There is no affiliation between the makers of Tomy® or AFX® and Round 2.

9" Curve (1/4 Circle)

### **4GEAR RELEASE 3**

The third relase of our popular 4Gear cars will be rolling out soon. It will be full of all of the great speed, handling and detail racers expect. This release will feature new tools of cars straight out of the NHRA not to mention new spins on other great classics! All cars are offered in two color schemes and be sure to keep an eye out for iWheels® editions.





### X-TRACTION RELEASE 8

The popular X-Traction chassis will be back in force. Offerings include modern horsepower and twists on classics that never go out of style. As always each car will be offered in two color styles and don't forget collectible iWheels cars. These could be the hottest rods to ever hit the strip.



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### In The Beginning...

In 1958, Oscar Koveleski founded Auto World in the basement of his home, in Scranton, Pennsylvania. The small mail order hobby business soon grew to great proportions and became well known for its annual product catalogs, which were filled with every car-related item an adolescent hobbyist might desire. From the late 50's through the mid 80's, Auto World's catalogs and the items therein would fortuitously document the trends and popularity shifts in the hobby industry for 25 years. From plastic model kits, to large- and small-scale slot racing cars, gas-powered cars, hobby tools, scratch-building supplies, paint and spray guns — Auto World was a one-stop mail-order shop for young modelers everywhere.

### Lightning Strikes

In 1994, Thomas E. Lowe, an entrepreneur with a love of cars both big and small, founded a company named Playing Mantis®. He then proceeded to resurrect the long lost Johnny Lightning® brand of small scale diecast cars, originally made by Topper Toys. The line exploded with popularity and Johnny Lightning made its mark, becoming a sought-after collectible brand in the diecast retail market. Eventually, interest in slot car racing and plastic model kits began to resurface and Playing Mantis responded with Polar Lights® automotive, figural and sci-fi plastic model kits. Tom also decided to recreate two slot car racing chassis to market under the Johnny Lightning brand. One was marketed under the ThunderJet® 500 name and the other was the very popular X-Traction®. In 2004, Playing Mantis was purchased by RC2 Corporation.

#### The Jecond Time Around

Tom's continued passion for small-scale slot cars prompted him to start a new company, appropriately called "Round 2." He needed to come up with a new brand name for the ThunderJet® 500 and X-Traction® lines. Something familiar, with a retro vibe...

Tom knew that the Auto World name and logo would be instantly recognizable to long-time hobbyists, filled mostly with adults who had rediscovered some of their youthful pastimes. So, he contacted Oscar Koveleski and successfully purchased the rights to the Auto World mark, making it the new brand for ThunderJet and X-Traction slot cars.

Round 2, under the Auto World banner, continues to work with top licensors in the world of new, classic, muscle and motorsports cars to ensure a very desirable and "well-ROUNDed" product line - destined to be the new leader in small scale electric slot racing. But we're not stopping there. Other new and exciting hobby product plans are in the works. Slot racers are only the beginning...

See you at the RACE TRACH!

come virit ur at www.autoworldhobby.com



